

FILE SPECIFICATIONS

We can print a variety of different things here at The Print Centre, when you supply an artwork or document to be printed and cut to a specific size, or to have your logo branded on your garments then we require those files to meet our criteria to make the printing process fast and easy for you.

For Prints:

If you only want A4 or A3 straight prints, then all we need is a .pdf document at the correct size for printing. If you supply other types of files (.jpeg, .png, .docx) then please be aware the sizing will be fit to either A4 or A3 depending on your printing request.

If you need your prints in a larger ISO A size or at a custom size then please provide a .pdf document at the correct size of your finished prints. You will also need to include bleed. Bleed is a small area around the print where the contents of your printing will bleed off the page, this is to ensure there are no small white margins around your finished prints. Please see a visual example below on a business card.



Outer Edge
None of this area is used.

Bleed Mark
This is where the bleed ends, nothing outside this boundary will be visible.

Finish Mark
This is where the finish size is measured. Keep information inside this boundary. This also marks the beginning of the bleed area.

Safe Area
This is where you should have all of your vital information. Do not place important imagery and/or text outside this area.

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For Clothing:

When you are getting your logos ready for branding it is important that you send them to us in a vector file format. Vector files never lose their resolution when they are resized, this means your logo can have the outlines easily recognised by our machines and computers. We need to be able to make paths around the edges of your logos otherwise we cannot cut them out of heatpress vinyl or have them set up for embroidery stitching. Raster files, which are the most common image files (.jpg, .png, .tiff, etc.) cannot be resized or have paths recognised which makes them unsuitable for logos.

We need either of these files:

Adobe Illustrator (.ai), .pdf, .svg, Encapsulated PostScript (.eps)

All text must be converted into paths as we may not have your fonts on our computer. **We will not download unlicensed fonts for any job.** Please ask us if we have your fonts available if you are unable to convert your text to paths.

The letters 'Aa' are shown in a large, bold, black font. A red horizontal line is drawn above the 'A' and the 'a', indicating that the text is not converted to paths.

This text is not converted to paths and will not act as a shape

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This text is converted to paths and will act as if it were a shape

If you are unable to supply the correct files to us then we are able to get your files print ready for you. Our minimum design charge is 1 hour at a \$70p/hour rate. (+GST)